

Building financial literacy is a life-long journey, and is more overwhelming than ever in an era of social media influencers, A.I. and rampant misinformation.



In the spirit of Financial Literacy Month, **benefitsConnect** would like to share the following financial education resources that we trust and confidently recommend:



Canada Life Retirement Planning Hub*

Canada Life has collected a variety of resources designed to help Canadians plan for retirement. You'll find articles about financial planning, retirement saving, investing and more. There are also tools & calculators that can help you make financial decisions and reach your goals.



Manulife "Investment Basics" Video Series*

Manulife has created a series of 2-minute videos that teach the basics of investing. The videos are concise, fundamentally sound and are a great way to learn the basics before making important investment decisions.



Sun Life Financial Education Webinar Series*

Sun Life frequently hosts free financial literacy webinars which cover a broad range of topics beyond investing and saving for retirement. They have also compiled all of their past webinars which are available to watch any time.



WOWA: Canada's Personal Finance Encyclopedia**

WOWA.ca is essentially "the Wikipedia" for Canadian Finance. If you have a finance question WOWA probably has an answer.

Disclaimers:

* Content is biased in favor of proprietary solutions. benefitsConnect's recommendation of this organization's educational resources is not an endorsement of their proprietary products, investments and services.

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